

Adukoo™ WORLDWIDE MARKETPLACE.

2026 edition · 195 countries

ONE CATALOG · SEVEN BUSINESS CATEGORIES

See how **your business** looks on Adukoo.

Adukoo is the worldwide marketplace for everyone — individuals, shops, brands, MNCs, software companies and vehicle showrooms. Inside: a tour of every category, live screenshots from the platform, and exactly what each business type gets out of Adukoo.



FOR EVERY BUSINESS TYPE · EVERYWHERE REACHUS@ADUKOO.COM · ADUKOO.COM

Why Adukoo

Adukoo gives every business — from a single seller to a global enterprise — the same three primitives: an instant listing engine, a branded Digital Store, and an opt-in Boost to rise above the noise. We are live in 195 countries, never lock your data in, and treat every seller — large or small — with the same yellow tick, the same shopper trust, and the same SLA. Talk to us for a package tailored to your business.



WHAT EVERY ADUKOO SELLER GETS

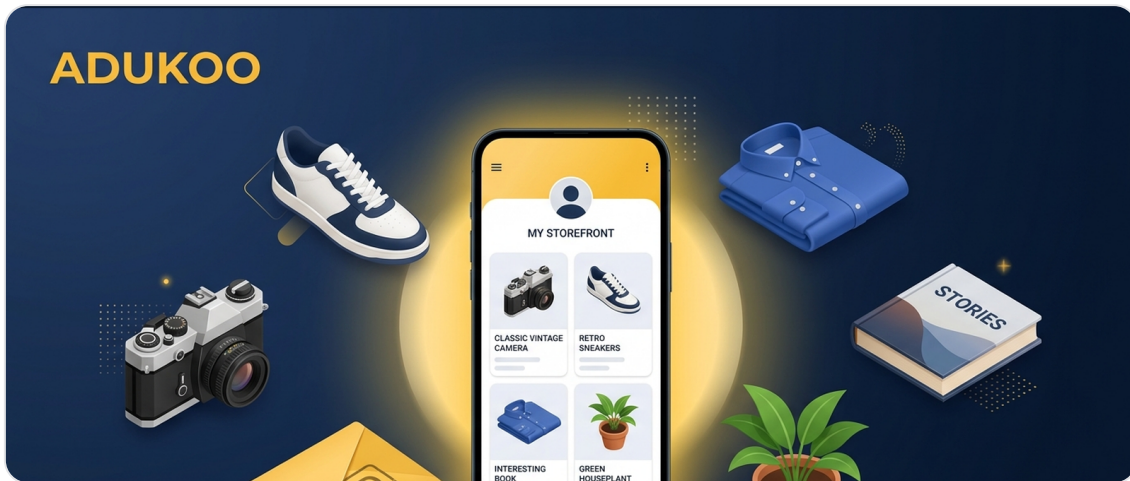
- Instant publishing — your ad goes live in seconds, no review queue.
- Verified yellow tick after KYC so shoppers trust your listing.
- Direct chat with buyers from inside the platform — no phone-number leakage.
- Boost when you want to — you pay only when you actively want top placement.
- Adukoo Digital Store — a branded storefront with your logo, theme and SKUs.

CATEGORY · INDIVIDUALS

ADUKOO VERIFIED

Individuals & private sellers

Sell what you don't use. Reach 195 countries from your phone.



- Post a phone, vehicle, furniture or fashion item in under 60 seconds.
- Multi-currency price chips so buyers in any country see the value instantly.
- Direct in-app chat — no phone-number leakage, no spam.
- Built so individuals can sell once or ten times a year — Adukoo earns from Boosts & Stores, not from listing fees.

CATEGORY · LOCAL-STORES

ADUKOO VERIFIED

Local shops & corner stores

Take your shelf online — and stay 100 % offline at the till.



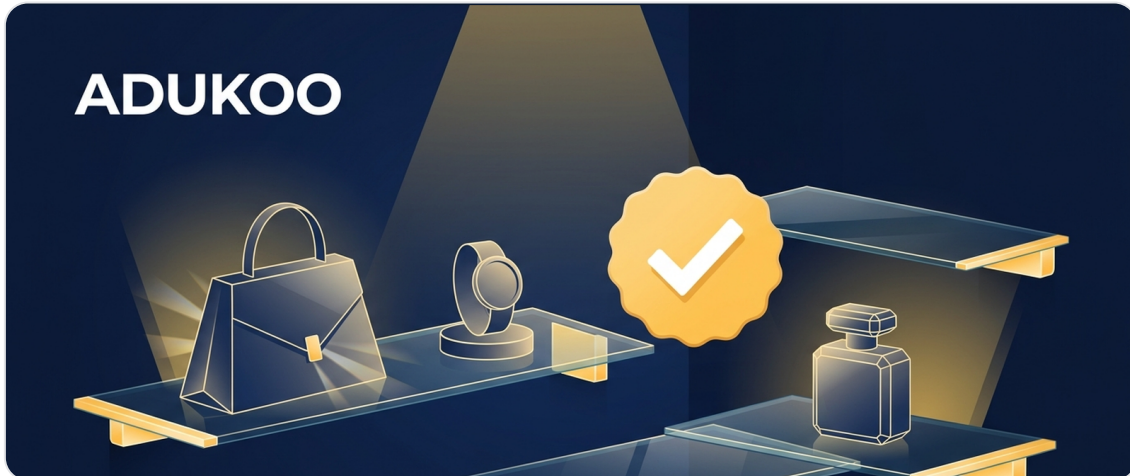
- One-tap Digital Store with your logo, hours and pin-on-map.
- Customer orders the SKU, Adukoo picks from your shop & delivers — you keep the sale.
- Verified-shop yellow tick after KYC; outranks unverified ads in nearby search.
- Zero monthly fee. You pay per delivery or per Boost only.

CATEGORY · BRAND-STORES

ADUKOO VERIFIED

Premium brand storefronts

A flagship Digital Store with the polish your brand expects.



- Hero banner, custom theme colour, story strip, multi-currency catalog.
- Verified Brand badge + protected listing display (anti-scraping).
- Bulk-upload API for catalogs of 1,000+ SKUs.
- Priority placement in category and city searches.

CATEGORY · PRODUCT-BUSINESSES

ADUKOO VERIFIED

Product-led small & medium businesses

From handcrafted to high-volume — sell across borders without a website.



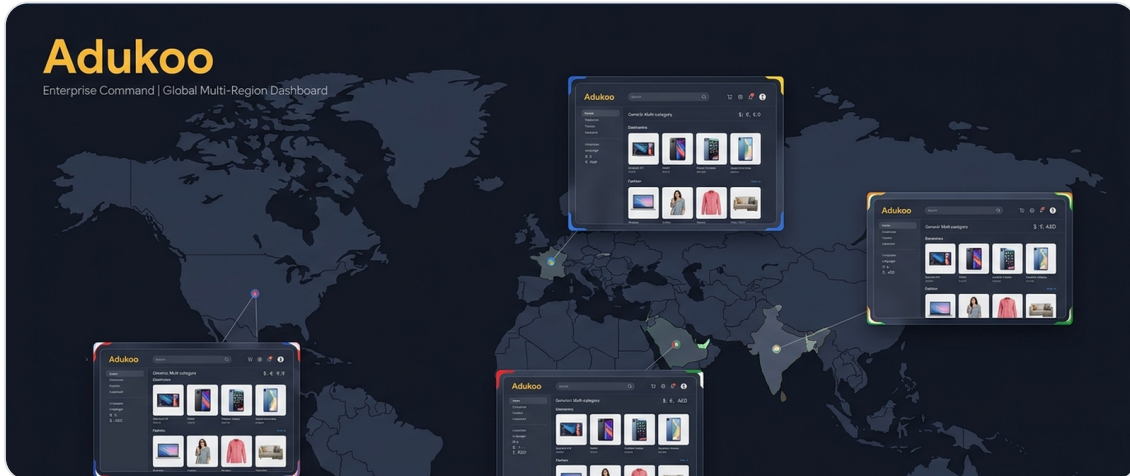
- Inventory + variant + size + colour controls inside the Digital Store.
- Boost-to-top campaigns by city, country or category.
- Lead capture form on every listing, exported as CSV.
- Wholesale & trade enquiries routed straight to your inbox.

CATEGORY · MNC

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Multinational enterprises (MNCs)

One platform, every country, one consistent brand voice.



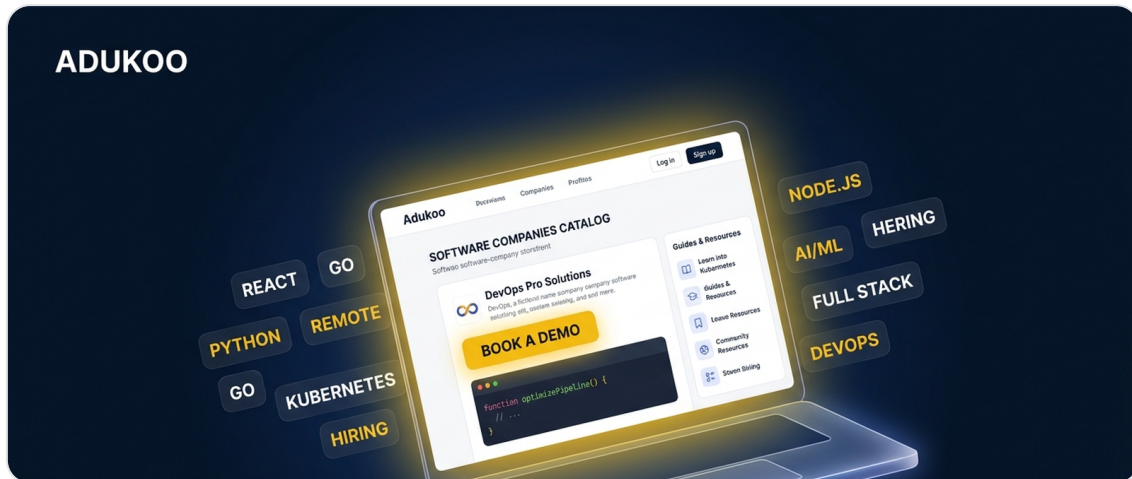
- Per-country sub-stores under a parent brand — central control, local pricing.
- Role-based admin (HQ, regional, country) with audit logs.
- API-driven catalog sync from your existing PIM/ERP.
- Promoted-position contracts honoured for the full contract window.

CATEGORY · SOFTWARE

ADUKOO VERIFIED

Software & SaaS companies

List your product, capture leads, run promo campaigns to 195 countries.



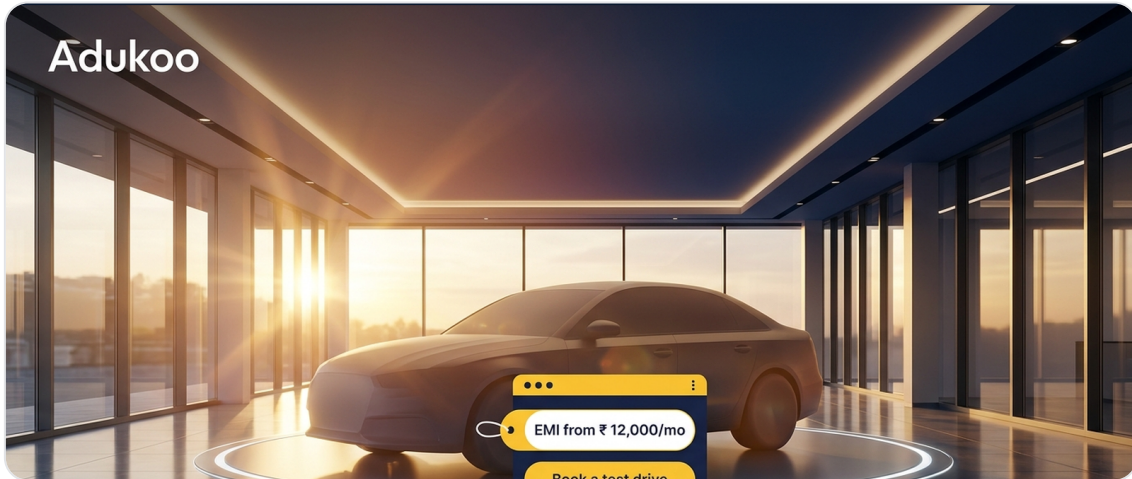
- Software-listing template with demo URL, pricing tiers, integrations.
- Lead-magnet downloads (whitepapers, calculators) gated behind the listing.
- Sponsored placement inside relevant category feeds (e.g. CRM, accounting).
- Per-impression + per-click reporting in the Adukoo seller dashboard.

CATEGORY · VEHICLE-SHOWROOMS

ADUKOO VERIFIED

Vehicle showrooms & dealers

Move inventory faster — cars, bikes, scooters, commercial.



- VIN-level listings with year, fuel, KM, owner-count.
- Test-drive booking + EMI calculator on every ad.
- Certified Pre-Owned badge for inspected stock.
- City + radius search so buyers find your showroom first.

Live from the Adukoo platform

A sponsored-ad screenshot pulled straight off the homepage, plus two hi-fidelity previews of the Adukoo Browse and Digital Stores pages. This is exactly how your business will appear to a shopper — search-ready, mobile-first, with product photos and verified badges that build instant trust.

The screenshot displays the Adukoo homepage feed. At the top, there is a section titled "DIGITAL STORES ON ADUKOO" with a sub-header "Digital Stores on Adukoo". Below this, it says "Latest 10 storefronts — swipe to see more, or tap View all." and includes a "View all" button. The storefronts are represented by four cards: three yellow cards with a storefront icon and one red card. Each card has a heart icon, a share icon, and a verified badge (TS or O) with the store name and "1 listing".

Below the digital stores is a "Sponsored Ads" section with a sub-header "Sponsored Ads" and a note: "Affiliate-partner picks from Amazon, Flipkart & more. Adukoo may earn a small referral when you engage. [Learn more](#)". It includes a "View all" button. The sponsored ad features a product image of a black Bluetooth speaker, a heart icon, a share icon, and a yellow "SPONSORED" badge. The ad text includes "on amazon.in", "boAt Stone 360 Bluetooth Speaker —...", "Visit amazon.in", and "Opens in a new tab".

At the bottom of the screenshot, there is a dark blue banner with the text "LIVE SCREENSHOT · SPONSORED AD".

How a Sponsored Ad shows up on the Adukoo homepage feed — yellow ribbon, prominent CTA, click-through to the partner site. Real screenshot from the live site.

Category

Browse all ads

1,248 live ads

Brand

Country

Price

Condition

Near me

LIVE SCREENSHOT · BROWSE / ADS

Adukoo's Browse page — a 4-column grid of live listings with real product photos, Boosted vs. Individual seller pills, multi-currency price chips, and one-tap save / share on every card.



Search Digital Stores by name



Boasted first

LIVE SCREENSHOT · DIGITAL STORES

Adukoo's Digital Stores directory — branded storefronts with custom cover photos, store logos, verified yellow ticks and listing counts. Sortable by Boosted-first, searchable by name.

Want to see your business in any of these surfaces? Email reachus@adukoo.com with your category and we will send you a 60-second walkthrough video tailored to your business type.

Packages & next steps

Adukoo sells complete business packages, not individual line items. Every package is tailored to your category, geography and rollout speed. Pricing is shared on a one-to-one call so it reflects exactly what your business needs — nothing more, nothing less.

STARTER

Individual & local shop

Listings, a Digital Store, KYC-verified yellow tick, in-app chat and a Boost lane for when you want to surface to the top.

By invitation — email us to scope.

GROWTH

Product & service businesses

Branded storefront, multi-SKU catalog, lead-capture forms, Sponsored placements in category feeds and a dedicated success contact.

Talk to us to design the package.

ENTERPRISE

Brands, MNCs & software companies

Per-country sub-stores, role-based admin, API catalog sync, guaranteed homepage placements and a custom integration roadmap.

Custom — let's schedule a call.

TWO WAYS TO GET STARTED

1. Try the app — visit adukoo.com, sign in with Google or email and explore the platform from a buyer's point of view.
2. Talk to us — email reachus@adukoo.com with your business name, category and country. We will respond within one working day to schedule a 20-minute call and walk you through the package that fits.

TALK TO A HUMAN

Every Adukoo package is discussed and priced on a one-to-one call.

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